



Justin Hastings

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jrhcreative.com

Experience

March 2015 - Present · Fidelity · Boston, MA · Director, UX Design

- » Leading design strategy for multiple cross-functional teams
- » Crafting and delivering visual design on new and existing products
- » Partner with business leaders to drive change and increase business
- » *Previously*: Leading team of designers to solve customer problems that impact business
- » *Previously*: Responsible for hiring and developing design talent

August 2014 - February 2015 · Simply Interactive · Boston, MA · Head of User Interface & Design

- » Responsible for all interactive UI and design
- » Worked closely with development and studio teams on integrated projects
- » Developed design concepts and documentation for interactive assignments

February 2008 - July 2014 · HB · Newton, MA · Interactive Strategist

- » Designed and set strategy for dozens of projects across several media
- » Responsible for project management, direct client correspondence, and scriptwriting
- » Improved web presence for internal and external websites through UX, UI, and design
- » Became company leader in web development and content management system implementation
- » Continued to develop HTML, CSS, and UI skills

December 2005 - January 2008 · PartyLite · Plymouth, MA · Graphic Designer

- » Responsible for designing multiple projects including monthly magazine
- » Created well-designed pieces including frequent photo re-touching
- » Designed multiple mailings and brochures for consultants
- » Vastly improved print and web design skills

April 2005 - Nov. 2005 · OpenEye Communications · Brewster, MA · Graphic Designer

- » Main designer for N Magazine, a lifestyle magazine on Nantucket
- » Responsible for preparing files for printers
- » Helped edit projects, including brochures and advertisements
- » Further improved layout and typography skills

Education

Syracuse University, Class of 2004

- » S.I. Newhouse School of Public Communications
- » B.S., Graphic Arts
- » Final GPA: 3.604; Magna Cum Laude

Skills & Software

- » Figma, Sketch
- » Visual Studio Code, HTML, and CSS
- » WordPress
- » Adobe programs
- » Affinity suite
- » Apple podcasting workflow