



JUSTIN R. HASTINGS

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jrhcreative.com

EXPERIENCE

March 2015 - Present | Fidelity | Boston, MA | Principal, UX Design

- » Crafting and delivering visual design on new and existing products
- » Responsible for carrying the Fidelity design language through all work and explaining to partners
- » Team with creative directors, design leads, and IAs to solve customer-centric problems
- » Pair with user researchers to understand customer challenges

August 2014 - February 2015 | Simply Interactive | Boston, MA | Head of User Interface & Design

- » Responsible for all interactive UI and design
- » Worked closely with development and studio teams on integrated projects
- » Developed design concepts and documentation for interactive assignments

February 2008 - July 2014 | HB | Newton, MA | Interactive Strategist

- » Designed and set strategy for dozens of projects across several media
- » Responsible for project management, direct client correspondence, and scriptwriting
- » Improved web presence for internal and external websites through UX, UI, and design
- » Became company leader in web development and content management system implementation
- » Continued to develop HTML, CSS, and UI skills

December 2005 - January 2008 | PartyLite | Plymouth, MA | Graphic Designer

- » Responsible for designing multiple projects including monthly magazine
- » Created well-designed pieces including frequent photo re-touching
- » Designed multiple mailings and brochures for consultants
- » Vastly improved print and web design skills

April 2005 - Nov. 2005 | OpenEye Communications | Brewster, MA | Graphic Designer

- » Main designer for N Magazine, a lifestyle magazine on Nantucket
- » Responsible for preparing files for printers
- » Helped edit projects, including brochures and advertisements
- » Further improved layout and typography skills

EDUCATION

Syracuse University, Class of 2004

- » S.I. Newhouse School of Public Communications
- » B.S., Graphic Arts
- » Final GPA: 3.604; Magna Cum Laude

East Bridgewater High School, Class of 2000

- » Graduated 5th in class of 150; 4.0 GPA
- » Vice President of Student Government & Secretary of Senior Class
- » Golf Team Captain - Junior and Senior years

AWARDS

Syracuse University

- » Dean's List: Spring '01, Fall '01, Spring '02, Fall '02, Spring '03, Fall '03, Spring '04
- » Phi Eta Sigma National Honors Society
- » Representative on Newhouse Student Committee 2001-2002

East Bridgewater High School

- » Rensselaer Medal for Excellence in Math & Science, Fall 1999
- » Xerox Award for Humanities and Social Science, Fall 1999

SKILLS

- » HTML and CSS
- » Wordpress and Contao CMS
- » Adobe Creative Suite
- » Sketch, Axure, Visual Studio Code
- » Apple Podcasting Workflow
- » Microsoft Office
- » Mac and PC Proficient